

News Release Contact: Elaine Wang

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## W.Ming Education 2020 Summer Online Art Education for K 3-7 And K 7-12 Children Led by Catherine Lan

New York, April 14--- <u>W.Ming</u> is pleased to launch the **2020 Summer Art Education**, led by <u>Catherine Lan</u>, as the part of W.Ming Education programs. This course will be presented on **Zoom** from **May 9th to August 16th, 2020**.

The **2020 Summer Art Education** is an online drawing and creative art course for K 3-12 (age 7-18) children to hands-on-art-making through interdisciplinary and systematic approaches. The course is tailored for 2 different levels: 1) **K3- K7 (age 7-12), Creative Drawing**; 2) **K7- K12 (age 13-18), Creative Art**. Each course will begin with the utilization of more familiar art materials like pencils, colored pencils, colored markers and watercolors. In the subsequent part of the course, instructor will incorporate digital concepts, techniques, and tools, such as teaching pixels, grids, digital drawing and Photoshop. The course curriculum is designed to be more structured for the nature online learning and teaching. It optimizes both learning processes and outcomes, which includes the introduction, method analysis, modernist style's selection, and contemporary artists' works.

From the **2020 Summer Art Education**, children can gradually learn basic drawing skills. They can understand how to use shapes, lines, colors, and lights through doing their own art projects. The instructor will guide students to observe and experience art's beauty, inspire students' potential artistic talent, and enhance the students' aesthetic and creative ability. In addition, art is not limited to a fixed frame. Under the influence of a brilliant artistic atmosphere and professional instruction, each child can find his or her own way to establish artistic creativity and a unique perspective to feel the world. And after the term, they will be able to have a sharp insight, lively imaginations, improved thinking skills and more emotional experiences with regard to art.

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#### CURRICULUM

Multi-view mixed media collage Create candy-land Create 3D collage Course summary and comments

#### TERM

05.09.2020 - 08.16.2020

#### SCHEDULE

K3~K7 Creative Drawing Ages 7-12 Sunday 2pm-3: 30pm EDT

K7~K12 Creative Art Ages 12-18 Saturday 5: 30pm-7: 00pm EDT

#### METHOD

Zoom (Online)

#### TUITION

\$50 Per class (1.5 hours) 15 Classes per term











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#### Catherine Lan

Obtained the MFA at Yale School of Art, Artist Diploma at École Nationale Supérieure des Oeaux-Arts in Paris, and BFA at Central Academy of Fine Arts in Beijing The recipient of Queens Council on the Arts Individual Artist Award Yale University Andrea Frank Foundation Sanyu Scholarship Award Teachers College Columbia University Myers Art Prize and Arthur Zankel Urban Fellowship

In 2020, W.Ming launched <u>W.Ming Education Program</u>. As an art platform, W.Ming is not limited to promote and develop arts and cultures, we also bring the high-quality art educations and information to our audiences. W.Ming Education has the rich internationally renowned art teachers and experts resources, which can deliver arts and art educations to different ages. With the processes of practicing, listening, observing, reading, painting, handmaking, discussing and receiving educations on arts and culture, the students will achieve more values to their lives. W.Ming Education ties stand at the position connecting the past and future. We not only value the history of the art cultures, but also look at art experiments, creativities, methods, resources, technologies, and innovations. It is more than glad for us to share our value proposition and discuses all the art insights with everyone to move our step further.



**W.Ming** sincerely invites you to <u>join</u> us during your quarantine days. Let arts light to your life up.

#### **About Catherine Lan:**

Catherine Lan is a multi-disciplinary artist with a specialization in mixed media art, installation, painting, sculpture, and video. She is the recipient of Queens Council on the Arts Individual Artist Award, Yale University Andrea Frank Foundation Sanyu Scholarship Award, Teachers College Columbia University Myers Art Prize, and Arthur Zankel Urban Fellowship. She recently performed at the 50th Anniversary NYC Central Park Performance Art Event; exhibited at the NYFA Art Space, Queens Museum, and El Museo de Los Sures in New York. She also exhibited at the Future of Today Art Museum in Beijing, Hexiangning Art Museum in Shenzhen, China. She has been a teaching artist at the Center for Arts Education since 2011, and an art instructor for the Creative Technologies Summer Bootcamp for professional development at Teachers College since 2017. Since 2019, she established Lan Art Studio in Bayside and teaches all levels from K-12 to Adults.

### **About W.Ming:**

W.Ming Art is a private art advisory and consulting company founded in 2010 by Xiaoming Zhang. W.Ming Art represents artists for exhibitions and sales, and provides private sales and art advisory services for private and institutional clients globally. W.Ming has professional team members in Europe, America, and Asia; the company specializes in international modern and contemporary art, especially in the field of Asian modern and contemporary works. W.Ming has three office spaces, one is in Beijing; one is in Shanghai and one is in New York.

#### For more information:

Catherine Lan webpage: <a href="http://www.wmingart.com/artists/catherine-lan">http://www.wmingart.com/artists/catherine-lan</a>

W.Ming official website: http://www.wmingart.com/

Tickets sale on Eventbrite: <a href="https://www.eventbrite.com/e/summer-childrens-online-art-class-tickets-101822620198">https://www.eventbrite.com/e/summer-childrens-online-art-class-tickets-101822620198</a>

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Please join our mail list for more fun events and exhibitions in the future: <a href="https://mailchi.mp/ac8d4b7689f6/w-ming-art-presents-pei-zhuangxin-waiting-rainbow-2957937">https://mailchi.mp/ac8d4b7689f6/w-ming-art-presents-pei-zhuangxin-waiting-rainbow-2957937</a>

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